



Marques de commerce

Certificat d'enregistrement

La présente certifie que la marque de commerce indiquée ci-dessous a été enregistrée. L'extrait ci-joint est une copie conforme de l'inscription de son enregistrement. Conformément aux dispositions de la *Loi sur les marques de commerce*, cette marque de commerce est sujette à renouvellement tous les 10 ans à compter de la date d'enregistrement.



Trademarks

Certificate of Registration

This is to certify that the trademark identified below has been registered and that the attached extract is a true copy of the record of its registration. In accordance with the provisions of the *Trademarks Act*, this trademark is subject to renewal every 10 years from the registration date.



Numéro d'enregistrement
Registration Number **TMA1,084,084**

Numéro de dossier
File Number **1886132**

Registraire des marques de commerce, par intérim
Acting, Registrar of Trademarks

Date d'enregistrement
Registration Date **08 oct/Oct 2020**

APPL'N/DEM. NO **1 886 132** **REGISTRATION/ENREGISTREMENT NO TMA1,084,084**

FILING DATE/DATE DE PRODUCTION:
REGISTRATION DATE/DATE D'ENREGISTREMENT:

05 mars/Mar 2018
08 oct/Oct 2020

REGISTRANT/PROPRIÉTAIRE ORIGINAL:
CONSORZIO SALUMI DOP PIACENTINI
c/o Piacenza Expo
Via M. Tirotti, 11
I-29122 Piacenza
ITALY

AGENT:
SMART & BIGGAR LLP
SUITE 900, 55 METCALFE STREET
P.O. BOX 2999, STATION D
OTTAWA
ONTARIO K1P 5Y6

CERTIFICATION MARK/MARQUE DE CERTIFICATION:

TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Design

VISUAL REPRESENTATION/REPRÉSENTATION VISUELLE



DESCRIPTIVE REFERENCE/RÉFÉRENCE DESCRIPTIVE

PIACENTINO PIACENTINA & DESIGN

COLOUR CLAIM/REVENDEICATION DE COULEUR:

Colour is claimed as a feature of the trade-mark. The colours green, red, white, black, yellow, gold, brown and grey are claimed as a feature of the trademark. Beginning from the centre, the inner circle of the design is red. The inner red circle features a gold cornucopia with various types of brown deli meat. A grey heraldry sign featuring a green tree against a yellow background is featured above the cornucopia. The inner red circle is bordered by a white border, featuring the words PIACENTINO and PIACENTINA in black. The white border is followed by a red border, another white border, and finally a green border.

GOODS/PRODUITS:

29 Processed meat, namely, hams, sausages, smoked ham, salami, salted meats, pork meat products, pancetta, coppa.

DEFINED STANDARD/NORME DÉFINIE:

The certification mark, as used by a person authorized by the certifier, certifies that the goods originate from the 'PIACENTINO' production area, which is located in the Italian regions of Lombardia and Emilia-Romagna, and are produced in accordance with certain official standards regarding product composition and environmental conditions promulgated by the certifier, the details of which are set out in the attached documents.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as February 23, 2018 on goods.

FOOTNOTES/NOTES:

OWNER ADDRESS CHANGE/CHANGEMENT D'ADRESSE DU PROPRIÉTAIRE:

DATE REGISTERED/DATE DE L'ENREGISTREMENT: 11 juin/Jun 2020

COMMENTS/COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1886132